

CreditSights for Private Banks

Delivering timely and integrated content across the organization
– CIOs, research, wealth, and relationship managers –
CreditSights offers an independent global market view with actionable insights.



Partnership Model

- **Firm-Wide Support** –leverage analysts' deep sector expertise on more than 1,000 issuers across 35 industries.
- **Connect Clients** – share research and analysis via API within your bank client portals.
- **Engage Prospects** – co-branded tear sheets offer prospective clients top-line issuer profile stats, relative valuation, and relevant sector and macro themes.



Market Analysis

- **New Issue Notes & Coverage** – timely releases offering a balanced unbiased assessment. Over 800 new issue reports published annually providing content where banks are restricted.
- **Fixed Income Outlooks** - analyst calls on near and longer-term outlook, spreads and benchmark rates for informed portfolio management.



A Voice You Can Trust

- **100% Independent** – as the world's largest independent credit research firm, we do not underwrite securities or manage assets; we support and guide those who do.
- **Global Team** – we have 100 analysts worldwide more than half of whom have been in the industry for 20+ years and have seen every market cycle.



Impact Your Workflow

- **Trading Ideas** – to identify yield generating strategies in any market environment.
- **Deep Dives** – on new issues, initiations and sector trends, we offer your team deep dives they are seldom able to spend time doing themselves.

Local expertise +
deep sector
knowledge =
*intellectual capital
you can act on.*

100
ANALYSTS
GLOBALLY

20
YEARS OF
RESEARCH

150K
ARTICLES
IN ARCHIVE

14MM
ARTICLE
VIEWS

Our Clients

Our conversations with clients give us a comprehensive view of the market that you won't find anywhere else.



Top 10 Global
Pension Managers
Top 10 Mutual
Fund Families



Top 20 Global
Corporate
Bond Underwriters



Top 10 Largest
US Asset Managers

Top 10 Insurance
Companies
(Life and P&C)



Access content any time, any where

Our insights are available via a number of delivery methods:

- **CreditSights.com** contains all of our reports, plus access to multimedia content
- Read on our **mobile app** and **Bloomberg**
- Email alerts tailored to specific topics, tickers, and markets
- View our more than 50 outlook **conference presentations** from our global sector and strategy teams
- Host team-wide **quarterly calls** with our analysts
- Listen to our **webinars**, including a Weekly Wrap with our strategists that highlights the big stories and insights from the week, and an interview with a sector-focused analyst (Fridays at 10am EST)
- Access to **training resources** that provide an overview of credit markets and sectors that can help teams get up to speed

NEW YORK - LONDON - SINGAPORE - GLASGOW - DENVER

About CreditSights

CreditSights empowers nearly 15,000 financial professionals among the world's largest institutions with the credit-risk tools, independent research and comprehensive market insights they need to make well-informed credit-risk decisions. Setting the standard for global credit research since 2000, we provide timely data, news, recommendations and unbiased analysis of the investment-grade and high-yield debt securities of 1,000+ issuers around the world. We deliver this content through innovative platforms, enabling market participants to know more, risk better and ultimately create value.