

Credit Research for Sales and Trading Desks

In today's rapidly moving markets, you need a constant stream of insights, analysis and ideas to help you stay ahead of the shifts, cut through the noise, anticipate issue trading performance, and nurture client and prospect engagement.



Coverage That's Broad, Frequent and Fast

- **Broad Coverage** – We cover 35 industries across eight broad industry groups and seven market sectors, consistently analyzing more than 1,000+ companies and 5,000 debt issues in the Americas, Europe and Asia-Pacific.
- **Daily Market Insights** – We publish more than 40 pieces of research daily—an unparalleled source for idea generation around what's moving the markets. Each weekday, our executives curate our latest content, highlighting our most meaningful research in a single email communication.
- **New Issue Coverage** – 800+ new issue reports provide content where banks are restricted.
- **Consistent Content** – Our articles fill the gaps left in the wake of smaller sell-side research teams. Given our deep base of buy-side readers, our articles keep you current with the information your clients are consuming.
- **Timely Trading Ideas** – Our best-in-class fundamental analyses are framed with clear, easy-to-understand relative value calls, freeing you to structure the best trades at the right times.
- **Fast Reactions** – We quickly respond with options on key credits and events, over email, mobile or Bloomberg, with links to CreditSights.com for deeper dives where relevant.
- **A Trusted Second Opinion** – Our independent views allow traders to challenge internal and external sentiments and consensus, leading to better-informed trading decisions.



Market Expertise

- **Depth of Experience** – Our 100 credit analysts—who are on the ground in the U.S., Asia and Europe—have deep sector experience, spanning Investment Grade, High-Yield, Emerging Markets, Asia-Pacific and Distressed Debt, plus our Munis and Strategy teams.
- **Industry Veterans** – More than half of CreditSights' analysts have been in the industry for 20+ years and have seen every market cycle. Their average tenure of over 10 years covering a sector enables them to provide through-the-cycle context.

Local expertise + deep sector knowledge = *intellectual capital you can act on.*

100
ANALYSTS
GLOBALLY

20
YEARS OF
RESEARCH

150K
ARTICLES
IN ARCHIVE

14MM
ARTICLE
VIEWS

Our Clients

Our conversations with clients give us a comprehensive view of the market that you won't find anywhere else.



Top 10 Global
Pension Managers
Top 10 Mutual
Fund Families



Top 20 Global
Corporate
Bond Underwriters



Top 10 Largest
US Asset Managers

Top 10 Insurance
Companies
(Life and P&C)



Access content any time, any where

Our insights are available via a number of delivery methods:

- **CreditSights.com** contains all of our reports, plus access to multimedia content
- Read on our **mobile app** and **Bloomberg**
- Email alerts tailored to specific topics, tickers, and markets
- View our more than 50 outlook **conference presentations** from our global sector and strategy teams
- Host team-wide **quarterly calls** with our analysts
- Listen to our **webinars**, including a Weekly Wrap with our strategists that highlights the big stories and insights from the week, and an interview with a sector-focused analyst (Fridays at 10am EST)
- Access to **training resources** that provide an overview of credit markets and sectors that can help teams get up to speed

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About CreditSights

CreditSights empowers nearly 15,000 financial professionals among the world's largest institutions with the credit-risk tools, independent research and comprehensive market insights they need to make well-informed credit-risk decisions. Setting the standard for global credit research since 2000, we provide timely data, news, recommendations and unbiased analysis of the investment-grade and high-yield debt securities of 1,000+ issuers around the world. We deliver this content through innovative platforms, enabling market participants to know more, risk better and ultimately create value.