## CreditSights | Know More. Risk Better.

# CreditSights for Portfolio Managers

Each day, your strategic and tactical decisions help control risk. Your vigilance protects your institution and its assets and keeps it in compliance. Designed to aide you in analyzing the credit-risk mitigating factors that go into your disciplined decision-making is CreditSights. We offer awardwinning fundamental and quantitative credit research and deliver completely independent and unconflicted insights.



#### Breadth, Depth and Experience

- **Broad Coverage -** we cover 1.000+ credits, spanning Investment Grade, High-Yield, Emerging Markets, Asia-Pacific and Distressed Debt, plus Munis and Strategy.
- Sector & Strategy Research we publish top down opinions from both a strategy and sector lens with a focus on performance, trends and topical issues affecting the broader market.
- **Depth of Expertise** our 100 credit analysts have deep sector experience. More than half of CreditSights' analysts have been in the industry for 20+ years and have seen every market cycle.



#### Augment Your Team

- **Global Experience –** our analysts are on the ground in the U.S., the U.K., Europe and Asia and span 35 industries.
- Sector Depth their average tenure of over 10 years covering a sector enables them to provide through-the-cycle context.



#### Improve Your Workflows

- **Timely Tools** our risk products provide credit deterioration, screening for approved issuers and idea generation, such as rising stars and fallen angels.
- New Issues Insights we've published more than 800 new issue reports, providing content where banks are restricted.
- Fixed-Income Outlooks analyst calls on short- and long-term outlooks, spreads and benchmark rates.
- Trading Ideas insights that inform your tactical investment strategies.



#### Trusted and Accessible

- **Direct, High-Touch Access** our Ask an Analyst tool, in-person meetings, sector teachins and a slate of conferences and webinars help eliminate friction in your intel gathering.
- 100% Independent we do not underwrite securities or manage assets. Rather, we support and guide those who do with insights that are free from any conflicts of interest.

Local expertise + deep sector knowledge = intellectual capital you can act on.

100 **ANALYSTS GLOBALLY** 

**20** YEARS OF RESEARCH

150K ARTICLES **IN ARCHIVE** 

**14MM ARTICLE VIEWS** 

in linkedin.com/company/creditsights/



### Our Clients

Our conversations with clients give us a comprehensive view of the market that you won't find anywhere else.



Top 10 Global Pension Managers Top 10 Mutual Fund Families

100%

95%

Top 20 Global Corporate Bond Underwriters

Top 10 Insurance Companies (Life and P&C)



Top 10 Largest US Asset Managers

## Access content any time, any where

- CreditSights.com contains all of our reports, plus access to multimedia content
- Read on our mobile app and Bloomberg
- Email alerts tailored to specific topics, tickers, and markets
- View our more than 50 outlook
   conference presentations from our global sector and strategy teams

Our insights are available via a number of delivery methods:

- Host team-wide quarterly calls with our analysts
- Listen to our webinars, including a Weekly
  Wrap with our strategists that highlights the big
  stories and insights from the week, and an
  interview with a sector-focused analyst (Fridays
  at 10am EST)
- Access to training resources that provide an overview of credit markets and sectors that can help teams get up to speed

#### **NEW YORK - LONDON - SINGAPORE - GLASGOW - DENVER**

#### About CreditSights

CreditSights empowers nearly 15,000 financial professionals among the world's largest institutions with the credit-risk tools, independent research and comprehensive market insights they need to make well-informed credit-risk decisions. Setting the standard for global credit research since 2000, we provide timely data, news, recommendations and unbiased analysis of the investment-grade and high-yield debt securities of 1,000+ issuers around the world. We deliver this content through innovative platforms, enabling market participants to know more, risk better and ultimately create value.